

BULLETIN CONTEST RULES

Multiple District "A" Bulletin Contest and Point System

FORMAT

Only five points are allotted for the format, so that all Clubs, regardless of dollars spent, will be judged equally.

The main requirement for the bulletin's cover page is to identify the Club, the Bulletin Editor, as well as the Club email address and web site information if applicable. The Zone, Region and District information should also be shown as well as frequency of publication and any other pertinent information.

CONTENT

Seven points will be allotted for each of the following items:

1. Date, time, place, programme for the upcoming meetings.
2. Report of Club activities and actions of the Board of Directors.
3. Coming events/activities of the Club – Zone – Region – District – Multiple District and International levels.
4. Information relative to membership development and retention.
5. Report on previous meeting(s).
6. Constructive editorials.
7. Personal news of members.
8. General information regarding your District and Lions International.
9. Effective use of humour. NOTE: Humour in bad taste will be subject to a deduction of 10 points.
10. Continuous receipt of bulletins (identified by date or issue number)

NOTE: Plagiarism will be subject to a deduction of 10 points UNLESS credit is given to the author or publication it came from, or "Author Unknown".

CATEGORIES

The contest will be divided into four categories:

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|----------------------------|--------------------|
| 1. Monthly bulletin | 40 or more members |
| 2. Monthly bulletin | 39 or less members |
| 3. Twice monthly bulletins | 40 or more members |
| 4. Twice monthly bulletins | 39 or less members |

CATEGORIES for District A-12 include the following:

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|---|--------------------|
| 5. Best overall monthly bulletin | |
| 6. 2 nd place overall monthly bulletin | |
| 7. 1 st place editorial | |
| 8. 2 nd place editorial | |
| 9. Runner-up monthly bulletin | 40 or more members |
| 10. Runner-up monthly bulletin | 39 or less members |
| 11. Runner-up twice monthly bulletin | 40 or more members |
| 12. Runner-up twice monthly bulletin | 39 or less members |
| 13. Best 1 or 2 sheet bulletin | |
| 14. Runner up 1 or 2 sheet bulletin | |