

## *District A-12*



# *How to Share the Benefits of Membership in Lions and earn Rewards*

**Help a friend, or colleague, or neighbour discover the benefits of membership in Lionism and earn rewards...**

You understand the value of your membership as a Lion because you've experienced first-hand how being part of the family of Lionism allows you the opportunity to help others.

That's why we'd like to ask for a small investment of your time which could mean a big investment in another's future and win some rewards for you. Recruit someone to join Lionism.

OK -- you have asked someone to join and they ask

### **WHERE TO LOOK.....**

- ✓ Friends and Neighbours
- ✓ People I work with
- ✓ People I know through hobbies
- ✓ School staff and faculty
- ✓ People who benefit from our programmes
- ✓ Corporate Leaders
- ✓ People I curl with
- ✓ High School/College/University Alumni
- ✓ Community Leaders
- ✓ Automobile garage service personnel
- ✓ Donut shop employees
- ✓ People who serve me at Canadian Tire, etc.
- ✓ Hockey, football, etc. coaches for children/grandchildren
- ✓ People I travel with
- ✓ People I golf with
- ✓ People I meet on the snowmobile trail
- ✓ People I meet while helping out at the hospital, etc.
- ✓ My barber or hairdresser
- ✓ My garbage man
- ✓ The local firefighters
- ✓ Police
- ✓ The crossing guard
- ✓ The computer store employees
- ✓ The milk store workers
- ✓ The checkout people at the grocery store
- ✓ ....and the list goes on and on and on

“Why – what’s in it for me?”  
Here are some ideas for your reply ..

**The benefits of being involved in Lionism ...**

- **opportunity to serve both our local community and the global community; to develop global awareness; a group can do much more than an individual; be part of a group with like ideas; providing financial assistance to the needy; be part of SightFirst II**
- **opportunity for self-development; learn leadership and teamwork skills; attend leadership forums, learning weekends and conventions; learn about things like blindness and diabetes; opportunity for new experiences in life**
- **meet nice people; develop friendships; visit other Clubs; meet people in your community; meet people from all over the world; people who will help you if and when you need help; having Lions everywhere you travel;**
- **develop inner pride and self esteem; learn to work with a group; learn to interact; get recognition for achievements; learn how to speak in public; learn how to report on committee activities; become someone in the community who is looked up to and respected for what we contribute; opportunity to apply one’s talents; filling a void**
- **opportunity for some fun in life; good food; opportunity for an evening out;**
- **networking - ability to develop business contacts**
- **good citizenship: Lions code of ethics is good to live by; the good we do in the community eventually “comes back to us”; opportunity to be a “role model” in the community; belonging to something bigger than ourselves;**

We’re sure you can think of other benefits. Look at what your Club does – vision screening, helping the local hospital, kids sports teams, etc. Find out what the prospective member is interested in – and see where Lionism can fulfill his/her needs.

There are different ways you can obtain **rewards** for recruiting new members in Lionism...

1. Recruitment rewards from Lions Clubs International.

They are called “Key awards” and automatically come from LCI after the member you sponsor has been in Lionism for a year and a day. Key awards start when you sponsor two members and then the additional 16 key awards are presented after you sponsor 5, 10, 15, 20, 25, 50, 75, 100, 150, 200, 250, 300, 350, 400, 450 and 500 members.



2. Lions Clubs International also has the Year-Round Growth



program. Every Lion who sponsors a new member will receive a personalized letter from the International President. Lions who sponsor three or more members during a fiscal year will receive the Year-Round Growth Membership Excellence lapel pin.

There are also rewards for Clubs under this programme – details can be found on the LCI website – [www.lionsclubs.org](http://www.lionsclubs.org)

3. District A-12 will also reward the Lion who sponsors the greatest number of Lions during the 2007-2008 Lions year. The contest will run from July 1, 2007 until the end of March 2008. The Lion who sponsors the greatest number of Lions during that time will be eligible to obtain a Knight of Lake Joseph, Honourary Guardian of Camp Huronda or a Lions Camp Dorset Honourary Directorship. The contest will be based on the sponsors as listed on the monthly membership reports. In the event of a tie – there will be a drawing at the A-12 convention for the winner.



4. **Your club** will also be rewarded since new members will provide more hands to help out with service and fund raising projects. New members also provide new ideas and a new outlook on projects.

*More Hands = More Service*